29th JULY 2015 (WEDNESDAY)



DG NEAR – 29th JULY 2015 Media Evaluation Summary Report

DO NEAR 25 JOET 20

Key Quotes

Top EU officials say the Bosnian government's adoption of a plan of reforms is a crucial step forward on the country's EU integration path. European Union foreign policy chief Federica Mogherini and Enlargement Commissioner Johannes Hahn said in a statement on Tuesday that 'the adoption and swift implementation of the Reform Agenda — a document drafted in consultation with the EU and international financial institutions — is a precondition for Bosnia's membership application' (dailymail.co.uk, UK, 28/7).

http://www.dailymail.co.uk/wires/ap/article-3177395/Bosnian-government-adopts-EU-reforms-plan.html

Summary

Serbian relationships

In an interview in the Suddeutsche Zeitung (DE, 28/7) Serbian Prime Minister Aleksandar Vučić explains that he had been warned that he might be greeted with stones at the memorial in Srebrenica, yet he had not wanted to cancel the trip. Calling for more honesty and communication between Serbia and Bosnia, Vučić argues that the problems should not flare up at each anniversary. He also stressed that it is his country's strategic goal to become member of the EU. When asked "How much do you see yourself torn between Russia and the EU?" Vučić replied: "Our strategic goal is to become part of the EU. And that's what I said in a press conference with Russian President Vladimir Putin. We want to maintain our traditionally good relations with Russia but that's all. We will not be part of a Eurasian union or something similar. We do our best to join the EU and we will not be the poorest country in the EU." Euractiv (DE, 28/7) notes that Serbian Prime Minister Aleksandar Vučić asked the European Union and especially Germany for more engagement in the Balkans.

- Suddeutsche Zeitung, DE, 28/7, http://193.178.140.110/delivery/20150728/mi/item-258925714.pdf
- Euractiv, DE, 28/7, http://www.euractiv.de/sections/eu-aussenpolitik/serbien-vucic-fordert-mehr-aufmerksamkeit-fuer-balkan-316646

British pressure on Kosovo

After Germany, now Great Britain is to start exerting pressure on Kosovo, requiring Pristina to register progress in the dialogue with Belgrade, Serbian Blic daily writes. The message was handed to Kosovo Prime Minister Isa Mustafa by British Prime Minister David Cameron's special adviser Joyce Anelay, the Minister of State for Foreign and Commonwealth Affairs. At a meeting with Kosovo Prime Minister Isa Mustafa and President Atifete Jahjaga, Ms Anelay said that Pristina should cooperate with Belgrade. Shortly before the visit of the British politician to Kosovo PM David Cameron sent a letter to his Serbian counterpart Aleksandar Vučić, in which he welcomed the efforts to develop the relations in the Western Balkans and latter's contribution to the dialogue with Kosovo (focus-news.net, BG, 28/7).

• focus-news.net, BG, 28/7, http://www.focus-fen.net/news/2015/07/28/378977/blic-serbia-great-britain-exerts-pressure-on-kosovo-over-dialogue-with-belgrade.html

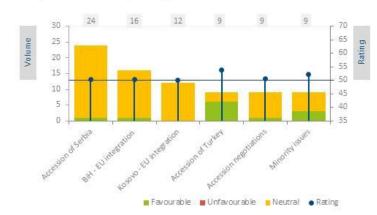
Less Erdoğan, more Europe

Julian Reichelt comments in Bild (DE, 28/7) that the bombing of ISIS by the Turkish military is a good development but the fact that Turkey is bombing Kurdish soldiers, who are also fighting ISIS and are our allies is regrettable. The West should finally learn that it was a big mistake to isolate Turkey from Europe. Mr Reichelt suggests that Turkey should be our most important partner in the region and that in the fight against terrorism there cannot be "second class NATO members". For Turkey to be a reliable ally the EU needs to open its doors.

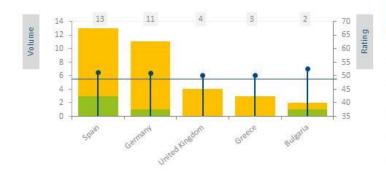
Bild, DE, 28/7, http://193.178.140.110/delivery/20150728/mi/item 258925839.pdf

Charts

ELARG: **Leading Daily Issues** by volume, favourability & rating



ELARG: **Leading Daily Countries** by volume, favourability & rating



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ELARG: Highlights

by volume, overall rating and percentage favourability

Volume	38 items
Rating	51.1
Favourable %	18.4%
Unfavourable %	0%
Neutral %	81.6%

ELARG: Key Stakeholders & Sources

by volum

ELARG: Stakeholders & Sources	Number of mentions
Aleksandar Vučić - PM Serbia	10
lvica Dačić – FM Serbia	10
Jose Manuel Garcia Margallo - FM Spain	8
Federica Mogherini – HR Foreign Affairs	6
Maja Kocijancic (spokesperson for HR Foreign Affairs)	5
Angela Merkel - German Chancellor	3

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