# 6<sup>th</sup> NOVEMBER 2015 (FRIDAY)



## DG NEAR – 6<sup>th</sup> NOVEMBER 2015 Media Evaluation Summary Report

## **Key Quotes**

Greek EPP member Manolis Kefalogiannis: "There are issues with freedom in Turkey. If you read the European Parliament's latest report, you'll find out all about the problems that exist in Turkey. That's the reason why we haven't open the chapters for Turkey's accession process to the EU. We emphasised that at every level, in every way and by all means, to the leadership of all parties and especially to the ruling party and to President Erdogan. Turkey should take steps to modernise. It's not Europe that will change for Turkey" (protothema.gr, GR, 5/11).

http://en.protothema.gr/manolis-kefalogiannis-turkey-should-take-steps-to-modernise/

### Summary

#### The EU has no power or the will to save the freedom of media in candidate countries

Jutarnji list (HR, 5/11) in a commentary asserts that the EU has lost its "soft power" in candidate countries due to a slowed enlargement process. This is clearly visible through the prism of the freedom of media, which is in jeopardy from Turkey to the former Yugoslav Republic of Macedonia and Montenegro. All the EU is doing is repeating how concerned it is and mentions the freedom of media as key value for anyone who wishes to become an EU member. In Turkey, for example, just when the freedom in media is most in jeopardy, the EU remains silent as it has other priorities. EU needs cooperation from Turkey to help resolve the migration crisis and as for the violations in the media goes; the EU will mention it only in its progress reports once a year. At yesterday's "Speak up" conference on the freedom of media in candidate countries a lot was said about the violations of the freedom of speech, however, the EU is unable to act as some of its own member states are not the best examples, which is why EU's warnings sometimes sound hypocritical.

• Jutarnji list, HR, 5/11, http://193.178.140.110/delivery/20151105/mi/item 272988326.pdf

#### There is no getting around the Balkans

In a contributing article in Der Standard, (AT, 5/11) Vedran Džihić of the Austrian Institute for International Affairs and Paul Schmidt of the Austrian Society for European Politics refer to the imminent new European Commission Report on EU enlargement. In regard to Southern Europe the EU has to be honest; it has to be reformed and must not disappoint expectations in the Balkan countries. To not put stability and reform efforts at risk in the countries that are candidates for accession, the EU has to take the prospects for full membership more seriously and challenge and encourage the candidate countries far more than before.

• Der Standard, AT, 5/11, <a href="http://193.178.140.110/delivery/20151105/mi/item-272989810.pdf">http://193.178.140.110/delivery/20151105/mi/item-272989810.pdf</a>

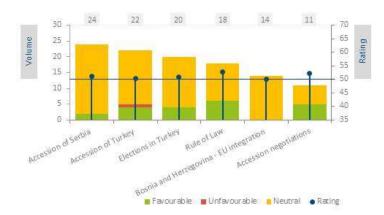
#### Serbian effort to privatise fails

The Serbian government started shutting down the 72-year-old Tanjug news agency on November 4 after two failed attempts to privatize the one-time mouthpiece of socialist Yugoslavia. Tanjug, short for Telegraphic Agency of the New Yugoslavia, was among 38 state-owned media outlets put up for sale in a campaign to end state ownership and reduce Serbia's footprint on the economy as it seeks to join the European Union. Tanjug employs around 200 people, a tiny fraction of the global network of correspondents the agency boasted during its heyday as the voice of Yugoslavia (rferl.org, CZ, 5/11).

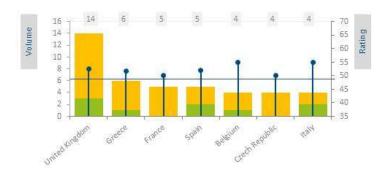
• rferl.org, CZ, 5/11, <u>http://www.rferl.org/content/serbia-shuts-72-year-old-news-agency-after-no-buyers-emerge/27346102.html</u>

### Charts

## ELARG: **Leading Daily Issues** by volume, favourability & rating



ELARG: Leading Daily Countries by volume, favourability & rating



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#### ELARG: Highlights

by volume, overall rating and percentage favourability

| Volume         | 54 items |
|----------------|----------|
| Rating         | 51.6     |
| Favourable %   | 18.5%    |
| Unfavourable % | 1.9%     |
| Neutral %      | 79.6%    |

ELARG: Key Stakeholders & Sources

by volume

| ELARG: Stakeholders & Sources                 | Number of mentions |
|---|--------------------|
| Recep Tayyip Erdoğan - Turkey President       | 20                 |
| Aleksandar Vučić - PM Serbia                  | 12                 |
| Denis Zvizdic - PM Bosnia                     | 10                 |
| Ahmet Davutoğlu - Turkey PM                   | 8                  |
| Angela Merkel - German Chancellor             | 7                  |
| Johannes Hahn - Neighbourhood Policy & Enlarg | 7                  |

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