22nd JANUARY 2014 (Wednesday)



DG ELARG – 22nd JANUARY 2014 Media Evaluation Summary Report

Key Quotes

Serbia started yesterday in Brussels negotiations for accession to the European Union (EU). "It is a historic day for Serbia" and probably "the most important since World War II," said Serbian Prime Minister Ivica Dačić (La Voz Digital, ES, 22/1).

http://www.lavozdigital.es/cadiz/v/20140122/mundo/serbia-inicia-etapa-decisiva-

20140122.html?utm source=lavozdigital.es&utm medium=rss&utm content=mundo-rss&utm campaign=traffic-rss

(Hamburger Abendblatt, DE, 22/1)

http://www.abendblatt.de/politik/ausland/article124094447/Serbien-und-Bruessel-beginnen-Beitrittsgespraeche.html

(Advfn.com. FR. 22/1).

http://fr.advfn.com/actualites/La-Serbie-qualifie-louverture-aujourdhui-des-negoc 60747592.html

Summary

Europe welcomes Erdoğan but not with open arms

Members of the Turkish community from all over the country have travelled to the capital to see the Turkish Prime Minister, Recep Tayyip Erdoğan. "We have organised two buses because there really is a lot of people who want to travel to Brussels" said Mustafa Yologlu of the Union of European Turkish Democrats, adding that Erdoğan has done more for Turkey than any of his predecessors, despite demonstrations and the recent corruption scandal (Gazet Van Antwerpen, BE, 21/1). Erdoğan is expected to face a lot of tough questions related to corruption, the authoritarian nature of his government and the rule of law (Belang Van Limburg, BE, 21/1). Turkish politicians and investors are nervous about the performance of their Prime Minister. Famous for his undiplomatic language the Premier will have to listen to criticism from the European Commission and parliamentarians because of changes to the judiciary. The fact that Erdoğan has not cancelled his first visit to Brussels, is taken by observers in Turkey as proof of his combative nature (Standard, AT, 21/1).

- Gazet Van Antwerpen, BE, 21/1, http://193.178.140.110/delivery/20140121/mi/item 184203602.pdf
- Belang Van Limburg, BE, 21/1, http://193.178.140.110/delivery/20140121/mi/item 184203929.pdf
- Standard, AT, 21/1, http://193.178.140.110/delivery/20140121/mi/item 184200634.pdf

Opening of talks with Serbia

Serbian PM Ivica Dačić has said "We have to be aware that we do not live in an ideal world, but one in which rules are applied, so anything that touches upon our relations with Kosovo needs to be negotiated". The EU is expected to pay particular attention to the Serbia-Kosovo relations as the process moves along (Dnevno.hr, HR, 20/1). Serbian media reports that negotiation requirements will not contain obligations for Serbia to recognize Kosovo's independence. Serbian negotiators feel a certain relief because they won't need to negotiate with a third participant (Pristina). In addition, Chapter 35 will, as in other candidate countries, discuss key sections 23 and 24 (Justice, rights and freedoms, security) as the basis for all other social and economic reforms (Vecer, SI, 21/1).

- Dnevno, HR, 20/1, http://193.178.140.110/delivery/20140120/mi/item_184198825.pdf
- Vecer, SI, 21/1, http://193.178.140.110/delivery/20140121/mi/item_184198808.pdf

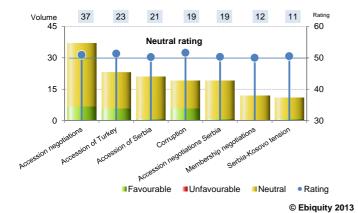
Albanian accession

Croatian PM Zoran Milanović has visited Albania and has said: "We believe that Albania should start EU accession negotiations as soon as possible - this is our position and that of EU bodies" adding "It is not right that Serbia is to start negotiations, while Albania is still waiting". Albanian PM Edi Rama commented that "Croatia's membership and the agreement signed between Serbia and Kosovo are the two most important events of last year" (Dnevno, HR, 20/1).

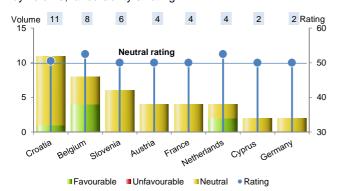
· Dnevno, HR, 20/1, http://193.178.140.110/delivery/20140120/mi/item 184198802.pdf

Charts

ELARG: **Leading Daily Issues** by volume, favourability & rating



ELARG: **Leading Daily Countries** by volume, favourability & rating



ELARG: Highlights

by volume, favourability & rating

Volume	48 items	
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Favourable %	14.6%	
Unfavourable %	0%	
Neutral %	85.4%	

ELARG: Key Stakeholders & Sources

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by volume, favourability & rating

ELARG: Stakeholders & Sources	Number of mentions
Recep Tayyip Erdoğan (Prime Minister, Turkey)	22
Štefan Füle (Enlargement Commissioner, EC)	14
José Manuel Barroso (President, EC)	13
Herman Van Rompuy (President, European Council)	12
Martin Schultz, President, European Parliament)	12
Ivica Dačić Prime Minister, Serbia)	11
Aleksandar Vučić (First Deputy Prime Minister, Serbia)	7

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